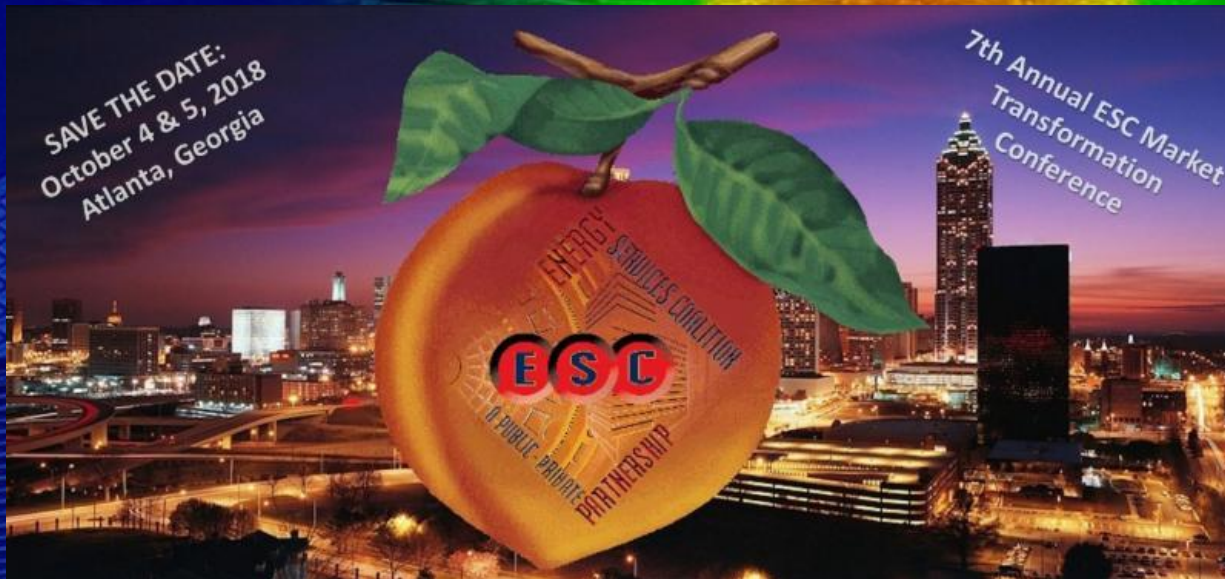


SAVE THE DATE:  
October 4 & 5, 2018  
Atlanta, Georgia

7th Annual ESC Market  
Transformation  
Conference



## Day 2: Morning Keynote: Smart Cities

7th Annual ESC Market Transformation Conference -- Oct 4 and 5, 2018  
Atlanta, Georgia



### Do Not Miss The Opening Night Reception

The ESC Opening Night Reception has a tradition of being a great networking experience for attendees and vendors alike.

The reception, at the conclusion of day one sessions, has a tradition of highlighting the flavor of our host Chapter -- whether that was an Elvis impersonator in Nevada, to country music in Tennessee -- and combining that with a great networking opportunity to learn more about our sponsors and their products and services.

This year's reception will allow our attendees to mingle in the

### Day 2: Morning Keynote: Smart Cities

October 5 - 8AM--8:30AM

Day Two starts at 8:00am with the Morning Keynote presentation on the progress of the smart cities transformation. Mary Blackmon, Alabama Department of Economic and Community Affairs Energy Division, will introduce keynote presenter, Lisa Brown, Senior National Director of Municipal Infrastructure and Smart Cities for Johnson Controls.

Over the past decade the smart cities concept and term has been evolving at a very fast past. In 2015, Lisa helped create Johnson Controls' local government urban growth initiative, which combines smart city solutions with community outreach and workforce enhancement for midsize to large municipal customers. Lisa will talk about the smart cities evolution and other developments in the field, including how data can assist cities to become "smarter" and its relation to climate resiliency, smart infrastructure and economic growth.

The morning keynote is the gateway to a morning of great discussions, ideas and networking opportunities.

See y'all in Atlanta.

exhibit hall while enjoying the  
food, drink and music of Georgia.

Jim Arwood  
Executive Director, Energy Services Coalition

[Conference Website](#)

## Thank You Bronze Sponsor: ENVOCORE

[ENVOCORE](#) is a collection of design/build energy service companies that combine best-in-class service offerings and an unmatched depth of experience to our ESCO partners and the energy industry.



The Energy Services Coalition is pleased to have the support of Sponsors in making the 7th Annual Conference possible. As a coalition of public and private energy professionals we do not endorse or promote any private sector product or solution.

Website: [www.energyservicescoalition.org](http://www.energyservicescoalition.org)

