



4th Annual ESC Market Transformation Conference

**August 31 –September 2
Charlotte, North Carolina**



**Countdown to Charlotte:
6 Days**

The 2015 Energy Services Coalition Market Transformation Conference is less than a week away.

Important Sponsor Information:
Exhibitor set-up time on the 31st is from 5 to 6:30 pm (immediately prior to the Opening Reception) and from 6 am to 7:30 am on September 1. Click [here](#) to download the Exhibitor Order Form and click [here](#) for the Shipping Instructions. Please contact [Tracey Kohler](#) with questions.

**OPENING KEYNOTE:
CHARLES McGINNIS**

Charles McGinnis, Johnson Control's Senior Director for State Government and Higher Education Markets, will deliver this year's opening keynote titled "A Day In The Life of a Smart Building."

With over 27 years and \$1 Billion dollars of experience in energy, sustainability, construction, maintenance, and operations projects his insights provide real world examples of experiences working in the Energy Performance Contracting industry.

Mr. McGinnis is currently on the Executive Committee- Board of Directors for the National Association of Energy Services Companies (NAESCO). He also serves as the Vice Chairman for Clean Wisconsin, Board of Directors for the Wisconsin Technology Council, and Board of Directors, PACENOW.

Time is running out to register to attend. On-line registrations are open until Friday and walk-up registrations will be taken at the door on Monday, August 31 and Tuesday, September 1. Please contact Tracey Kohler at: tkohler@energyservicescoalition.org with questions.

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Thank You -- Bronze Sponsor:

LITETRONICS

Litetronics was founded in 1970 to provide lighting products to the commercial market. Based in Harvey, IL. Litetronics sells a wide array of energy efficient light bulbs and LED retrofits to distributors and energy contractors nationwide.



Litetronics -- 2015 Bronze Sponsor

**SPONSORSHIP OPPORTUNITIES
SOLD OUT**

Don't forget the Welcome Reception -- August 31

Join us at our opening reception from 6:30 to 7:30 pm at the Westin Charlotte and start your Conference experience by networking with participants and exhibitors to ensure you get the most out of the event. The reception will be held in the exhibit area allowing attendees the opportunity to meet with our sponsors in advance of the start of the conference.

Sept 1: Host Chapter Reception Presents: A Taste of Carolina

The Host Reception at the end of day one is designed to maximize your conference experience. The two-hour reception, sponsored by Bank of America Merrill Lynch, will feature a taste of North Carolina right down to the moonshine. Come sample the North Carolina BBQ sliders, ham biscuits and shrimp cocktail, and a little Carolina moonshine before embarking on an evening in the entertainment district.

WANT IN ON THE ACTION?

The ESC is the nation's only private-public partnership whose sole mission is to deliver the benefits of energy savings performance contracting.

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