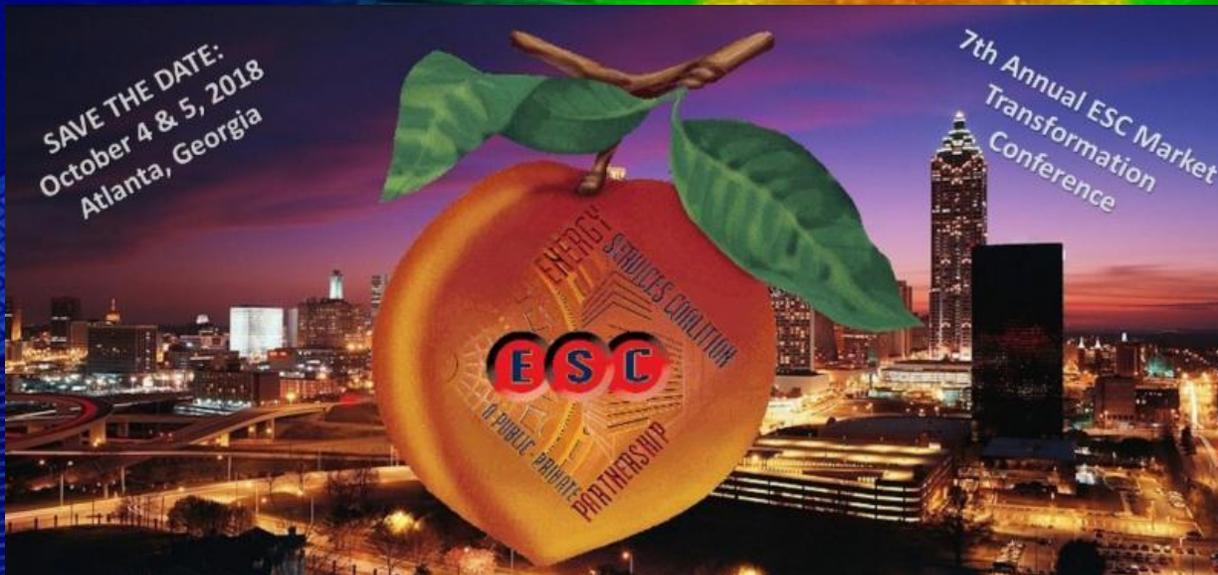


SAVE THE DATE:
October 4 & 5, 2018
Atlanta, Georgia

7th Annual ESC Market
Transformation
Conference



Opening Keynote Speaker Announced

7th Annual ESC Market Transformation Conference -- Oct 4 and 5, 2018
Atlanta, Georgia



Ryan Freed, IMT to deliver opening keynote speech

The Opening Keynote presentation at the 7th Annual Market Transformation Conference will explore opportunities for energy efficiency improvements and performance contracting in the public and private sectors. Ryan Freed will deliver this year's opening presentation as part of the official kickoff of the conference on the afternoon of October 4.

Hotel Room Block Deadline: Sept 1st

The deadline for hotel reservations within the ESC room block for the 7th Annual Conference is September 1. To book your room at the Georgia Tech Hotel and Conference Center [click here](#). The ESC has rooms set aside at the conference special rate for Wednesday, Thursday and Friday nights (October 3rd through October 6th.) You may make reservations for all three nights or just one night depending on your need.

All guestrooms rooms are non-smoking and King beds

Mr. Freed is the Public Sector Director at the Institute for Market Transformation. In this role, he works with members of the public sector interested in creating robust energy efficiency retrofit markets. Connecting the climate and energy goals of the public sector with the needs and priorities of the private sector, IMT provides practical solutions to advance energy efficiency markets. Through this work, IMT's efforts create increased opportunities for performance contracting in public and private buildings. Prior to joining IMT, Mr. Freed served as the Director of the Kansas Energy Office and managed its Facility Conservation Improvement Program (FCIP). At its peak, the Kansas FCIP performance contracting program climbed to second place among states in the ESC's Race to the Top challenge for GESPC investment per

have been reserved for the ESC Room Block. For any additional nights needed before or after the posted group dates, please contact the hotel directly at (800)706-2899 to check availability.

capita.
See y'all in Atlanta,

Jim Arwood
Executive Director
Energy Services Coalition

[Conference Website](#)

[Thank You Silver Sponsor: Powersmiths](#)

[Powersmiths](#) manufactures high efficiency transformers, configurable PDUs and advanced integrated building data & metering solutions. For over 20 years, Powersmiths products have helped organizations save energy, manage building resources, and bring exceptional performing power distribution into their buildings.



Sponsorship Opportunities

This year's conference features a number of networking opportunities designed into the conference schedule for exhibitors and attendees to maximize their conference experience. To learn more [click here](#).

The Energy Services Coalition is pleased to have the support of Sponsors in support of our 7th Annual Conference. As a coalition of public and private energy professionals we do not endorse or promote any private sector product or solution.

Website: www.energyservicescoalition.org



